Today’s event is an opportunity to:

» Identify new financing options and the major transportation, energy and water infrastructure priorities in the Southwest Megaregion that are also issues of national interest.

» Find common ground on programs and policies that would help our regions and subregions meet their core infrastructure challenges.

» Establish a network of business, civic, government and academic organizations through America 2050 to work on building the Southwest Megaregion and pushing its collective agenda.

The America 2050 effort is supported by the Rockefeller Foundation, Surdna Foundation, and Lincoln Institute of Land Policy. Local sponsors include Southern California Edison, LINC Housing Corporation, Kern Council of Governments, Metropolitan Water District, Southern California Association of Governments, Sempra Energy, American Society of Civil Engineers, Port of Los Angeles, BP America, Parsons Brinckerhoff and Port of Long Beach.

The University of Southern California and Regional Plan Association are extremely grateful to our funders, sponsors and partners.
**AMERICA 2050 SOUTHWEST MEGAREGION FORUM**

**AGENDA**

7:30 Registration and Continental Breakfast

8:30 Welcome
   *MARK PISANO, Co-Chair and West Coast Director, America 2050*
   *TOM SAYLES, Vice President of Government & Community Relations, USC*

8:40 Introduction to America 2050
   *PETRA TODOROVICH, Director, America 2050*
   
   America 2050 is a national urban planning initiative developing a strategy for sustainable and equitable growth in America’s third century. Ms. Todorovich will report on America 2050’s effort to advance a national infrastructure plan of bold investments in the transportation, energy and water infrastructure, and the creation of megaregion networks throughout the nation.

8:55 The Federal Government, America 2050 and Megaregions
   *POLLY TROTTENBERG, Executive Director, Building America’s Future*

9:15 Critical Challenges in the Southwest Megaregion - State & Regional Perspectives
   **SPEAKERS:**
   *LESLIE DAIGLE, Councilwoman, Newport Beach City*
   *TICK SEGERBLOM, Assemblyman, Nevada State Assembly*
   *ELISA ARIAS, Principal Regional Planner, San Diego Association of Governments*
   *DOUG FAILING, Director - District 7, California Department of Transportation*

**SOUTHWEST MEGAREGION CHALLENGES & SOLUTIONS**

10:00 High Speed Rail & Goods Movement: The Wave of the Future?
   *ALAN LOWENTHAL, Senator, California State Senate*

10:15 A New Way to Frame the Challenge: Mark Pisano
   
   How do we make investment decisions that will grow the economy, while at the same time meet energy realities, climate change goals and the need for all Americans to benefit?

10:30 Framing the Issues: How Can Solutions in One Area Create Solutions In Another?
   **MODERATOR:**
   *BOB YARO, President, Regional Plan Association & Co-Chair, America 2050*

   **WATER, TRANSPORTATION, and ENERGY INFRASTRUCTURE**—and the built environment these systems support—are intimately intertwined. This panel will examine the areas of intersection for increasing efficiency, promoting more sustainable land use patterns, reducing the cost of capital investments, maintenance, and improving redundancy and resistance to extreme weather events brought on by global climate change. The need to plan for climate change adaptation and mitigation will also be explored, as well as the role of universities to support innovation and multi-sector approaches through research.
SPEAKERS:
DONALD PAUL, Executive Director, USC Energy Institute and William M. Keck Chair of Energy Resources, USC
JOHN KIRLIN, Executive Director, Delta Vision Foundation
TIMOTHY F. BRICK, Chairman, Board of Directors, Metropolitan Water District of Southern California
MIKE PEEVEY, President, California Public Utilities Commission
NEAL SCHMALE, President & COO, Sempra Energy

11:40 LUNCH w/ Keynote: The Post-Carbon World in the Southwest Megaregion
JOHN FIELDER, President, Southern California Edison

1:00 How to Finance the Results We Seek
MODERATOR:
MICHAEL KESTON, Chairman & CEO, KFG Investment Company

California’s current budget crisis is symptomatic of the larger funding challenges faced by cities, states and the nation at large. What assistance can we expect from the federal level in light of significant recent expenditures in two wars, financial bail outs, and the stimulus bill? What are the promising areas of infrastructure financing that can be developed at various levels of government and the private sector? And how do we pay for the infrastructure we need?

SPEAKERS:
RICHARD LITTLE, Director, USC Keston Institute for Public Finance and Infrastructure Policy
KATHLEEN BROWN, Head of Public Finance-Western Region, Goldman, Sachs & Co.
BRIAN CORLEY, Executive Director, Transportation/Infrastructure - LA Office, JP Morgan
PAUL ROSENSTIEL, Principal, De La Rosa & Co. & former California Deputy Treasurer
MARGUERITE YOUNG, Director-Public Pension Fund Relations, Service Employees International Union (SEIU)

2:15 Small Group Discussions: Next Steps for a Megaregion and National Agenda
BEV PERRY, Assistant Director, USC Bedrosian Center on Governance and the Public Enterprise
» On what key areas of infrastructure must the Southwest Megaregion work together?
» How do we move the Southwest Megaregion forward to have success in those key areas?
» Is there/should there be the institutional capacity to take this forward?

2:45 Report Out from Small Groups

3:10 Wrap-up
SUNNE WRIGHT MCPEAK, President & CEO, California Emerging Technologies Fund
» What are the actions that we need to take within the megaregion to be successful?
» What recommendations should we advance at the State and Federal levels?

3:30 Adjourn